

# KRISTINA DMITRIEVA

## DATA SCIENTIST

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### EXPERIENCE

#### Makeup artist | Freelance

JUNE 2013 - PRESENT , KANSAS CITY, MO

- Collaborated with diverse clients to understand their desired looks and preferences, ensuring their satisfaction and confidence in their appearance for various events such as weddings, photo shoots, and fashion shows.
- Demonstrated expertise in skincare, analysis and product selection, assessing client's skin types and recommending suitable skincare routines and makeup products to achieve optimal results.
- Successfully manages multiple projects simultaneously, ensuring efficient scheduling and timely completion of makeup applications for individual clients or groups, while maintaining high-quality standards.
- Cultivated strong client relationships based on trust and professionalism, resulting in a loyal client base and positive referrals. Maintained open communication, addressing any concerns and following up to ensure continued client satisfaction.

### EDUCATION

#### BrainStation | Diploma, Data Science

MAY 2023 - JULY 2023

#### ExpertRating | Certificate, Makeup artistry

MAY 2013

### PROJECTS

#### Sentiment Analysis of Beauty Products Reviews

MAY 2023-JULY 2023, BrainStation / Capstone Project

- Developed and employed machine learning and deep learning models to conduct a sentiment analysis of beauty product reviews.

#### BrainStation x Google Digital Industry Project

- Collaborated with a team of UX designers, web developers, and data scientists to deliver an AI educational product prototype within a 24-hour timeframe.

### SKILLS

Python, R, SPS, SQL, Hadoop, Google Analytics, GitHub, Tableau, Hypothesis Testing, A/B tests, Parametric and non-Parametric tests, Matplotlib, Plotly, Bokeh, Seaborn, Machine Learning in scikit-learn, Tensorflow, Keras, Pytorch, AWS, Hadoop, Spark, Hive, Docker

### PROFILE

After working as a makeup artist for many years, I have come to realize my passion for the analytical and problem-solving aspects of the field. The more I delved into data analysis and its applications, the more I became fascinated by its potential to drive impactful decisions. Transitioning to a career as a data scientist will allow me to combine my creativity with a newfound love for data-driven insights, enabling me to make a broader and more significant impact.